

Important Advice on Using HCT Logos

The disc contains 6 logo files, one file is a gif and the others are eps files.

GIF File

HCT_Logo_Web.gif

This file is best suited for **use on your web site**. It looks clear on your screen but when printed in word documents, it is blurred. This file will lose quality or definition when scaled.

This is the gif file



EPS Files

EPS files are print formatted vectors and are **best suited for printed information**.

These files may appear blurred and the colours wrong when viewed in word documents on your computer screen. However, when printed, the colours are correct and the definition is good.

This logo in these files can be scaled without the definition being affected.

HCT_Logo_cmyk.eps	For use when printing in colour.
HCT_Logo_b+w.eps	For use when printing in black and white
HCT_Logo_cmy_A4.eps	For printing large logos (A3+) in colour.

This is the eps files



The two files HCT_Logo_pms.eps and HCT_Logo_pms_A4.eps (for A4 logos or bigger) can be used for printing using 4 special (Pantone) colours, these files may be requested by your printer.

Trouble Shooting

Problem 1 – Cannot See Image

If you do not have a suitable graphic packages (e.g. Adobe Illustrator) installed on your computer you may find that when you insert the eps file this appears on the screen;

```
Title:
(HCT_logo_full_cmyk.eps)
Creator:
Adobe Illustrator(r) 6.0.1
Preview:
This EPS picture was not saved
with a preview included in it.
Comment:
This EPS picture will print to a
PostScript printer, but not to
other types of printers.
```

If this happens then;

1. Try printing – an eps file is a specially formatted print file it should print even if you can see it.

If this doesn't work and the above appears instead of the logo

2. Try installing your printer as a PS printer (most printers can be installed twice in both PCL and PS formats, and you are currently likely to be using PCL set up)

Note: As long as you are using PS print format you can also try copying the eps logo by opening the word file "Important Advice on Using HCT Logos" and using copy and paste between documents. (Use the second one on the page, which appears to have the wrong colours on viewed on screen)

Problem 2 – The Logo Has the Wrong Colours When Printed



If this occurs try installing the printer PS printer (as above).

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